

NUMBERS DON'T LIE
INCREASE YOUR PROFITS IN
JUST A FEW MONTHS



One of the most frequently asked questions from potential NAPA TRACS users is, “when will I start seeing results?”

Shop owners don't have time to wait for an increase in profit, they need that profit now! Luckily for them, NAPA TRACS users see results immediately! Within the first few months of using NAPA TRACS, shops consistently report average profit increases of 10% or more!

Where do these profits come from?

Some is from the time gained being able to step away from the books and getting back into the shop. Some is from the TRACS system finding previous oversights and misused spending. And finally, NAPA TRACS services and features are all made to increase your TRACS LINK, a NAPA TRACS service, helps you with the custom pricing of parts and services. By calculating which services are most frequently done in your shop, and which are rarely done, TRACS helps you price accordingly

- NAPA TRACS also helps you easily send reminders to customers of vehicle maintenance, bringing them into the shop before their car breaks down. This not only increases customer satisfaction, but increases profits!
- TRACS SmartCALL allows you to greet customers over the phone with their name and vehicle history. This saves time and gives your business a personal touch that clients respond to.
- The system even lets you see profitability down to the individual technician, so that you can invest in high quality employees!

With all of these great features and more, it's no wonder NAPA TRACS users see results within the first three months!

Grow your profits to grow your business with NAPA TRACS!

Interested? Learn more at www.napatracs.com or call 1-800-659-3710

